

UNIQUE VALUE ITEM



The second part of your AMP is your UVI, your Unique Value Item. What you want to create is an item of value for your customers that gains their trust and encourages them to buy into your business. This could be a checklist, videos, instructions, or maps—anything that is of value to your customer based on the service you are selling. Once that is established, we then package it up for consumption.



ATTENTION!
HOT NEWS!

 @TYTANIUMIDEAS

