

PLAN BACKWARDS



Now the question is, "What do I do with my 2025 plan?" Now you get to put it together into annual marketing plan. This plan is comprised of 4 quarters worth of information, campaigns, themes, and goals that are all adding up to your end-of-the-year goal. But don't forget, even with the different quarters, we always plan backwards. End of the year to the beginning of the year. Don't worry; revisions to this plan can always be made. Nothing is set in stone.

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ATTENTION!
HOT NEWS!

